



## *INDIA TREK 2008*

*Mar 21<sup>st</sup> – Mar 30<sup>th</sup> 2008*

*“In Religion India is only a millionaire – the only land that all men desire to see and having seen once by even a glimpse would not give that glimpse for all the shows of all the rest of the globe combined”*

*- Mark Twain*

## INDIA TREK 2008:

The MIT Sloan community believes in diversity, leadership and entrepreneurship. Per se' growing economies in South East Asia, especially India and China, have generated great interest not only in the faculty but increasingly so in the student community.

As part of an ongoing effort to increase understanding of these markets and motivate students to contribute to growing economies, MIT Sloan supports educational treks every year. India Trek, a brainchild of this initiative, aims to fulfill the following this year:

### Enhance India Awareness in Sloan:

- Visit leading Industries in India
- Experience the cultural diversity
- Visit monumental heritages and relish the varied cuisine
- Attends festivals, dances, concerts
- Live through the changing urban and rural life in India

### Enhance Sloan Brand in India:

- Convey Sloan commitment to the Industry
- Understand strategic plans of select business & economic leaders of India
- Brainstorm relevance of ongoing research at MIT Sloan which can contribute to growth of some of the Indian business segments
- Evaluate possible means of collaboration between MIT Sloan and Indian business in future

## Event Schedule:

- March 22<sup>nd</sup>:** Explore the culture, cuisine and holi festivity in Delhi
- March 23<sup>rd</sup>:** Visit monuments – Taj Mahal and Fatehpur Sikri
- March 24<sup>th</sup>:** Meet Mr Montek Singh Ahluwalia, Deputy Chairman Planning commission  
**Agenda:** Discuss the planning process for balanced and effective utilization of material, capital and human resources of the country: evaluate current challenges and growth opportunities
- March 24<sup>th</sup>:** Reach Bombay
- March 25<sup>th</sup>:** Visit Mr. K V Kamath, Chairman of ICICI  
**Agenda:** Discuss the current fiscal and monetary policies in the Indian market and assess future banking trends from the perspective of India' largest private bank. Also, understand ICICI strategy for growth in rural India
- March 25<sup>th</sup>:** Meet the leaders of the Tata Group:  
Mr Noel Tata, MD of Trent:  
**Agenda:** Discuss his vision for the Group, if he were to take charge of the Tata Group as chairman. His expansion plans for Trent and ideas to further the growth of small scale entrepreneurship in India.  
Mr B. Muthuraman: MD of Tata Steel:  
**Agenda:** Evaluate the Corus deal structure and the role of Tata Steel 10 years down the line  
Mr R. Gopalakrishnan: Executive director of Tata Sons, chairman of Rallis, India and vice-chairman of Tata Chemicals  
**Agenda:** Discuss the current direction of the Group's forays and evaluate the potential future areas of the new economy.

- March 26<sup>th</sup>:** Visit Mr Nikhil Meswani, Executive Director of Reliance Industries Ltd:  
**Agenda:** Discuss RIL exploration plans in the world apart from the existing fields, future of energy and RIL plan for the same and growth of petrochemical business in future
- March 26<sup>th</sup>:** Dinner at Mr Adi Godrej's place
- March 27<sup>th</sup>:** Visit Mr A.M Naik, Chairman of L&T Group  
**Agenda:** Evaluate the group's growth plan in China, the company's latest foray into the oil, exploration industry and discuss strategic plans for the next 5 years
- March 28<sup>th</sup>:** Visit the backwaters in Kerala  
Enjoy cultural expanse of Kerala – Mohiniattam, Kalari and Kathakali
- March 29<sup>th</sup>:** Get authentic ayurvedic treatment amidst the scenic beauty of Kerala

## About MIT Sloan:

The MIT Sloan School of Management, based in Cambridge, Massachusetts, is one of world's leading business schools and the 5<sup>th</sup> best US business school — conducting cutting-edge research and providing management education to top students from more than 60 countries.

MIT Sloan began in 1914 as engineering administration curriculum in the MIT Department of Economics and Statistics. A program offering a master's degree in management was established in 1925.

The world's first university-based executive education program — the MIT Sloan Fellows — was created in 1931 under the sponsorship of Alfred P. Sloan, Jr., an 1895 MIT graduate who was then chairman of General Motors. A MIT Sloan Foundation grant established the MIT School of Industrial Management in 1952 with a charge of educating the "ideal manager."

## Differentiators:

What makes the MIT Sloan community so dynamic is the absence of boundaries. Invention here is cross-cultural, multi-disciplinary, inter-generational and a result of one key common denominator: excellence. Members of this community believe strongly that there's no point in striving for anything else but dynamic academic adventures like:

- [Sustainability at MIT Sloan](#)
- [MIT Entrepreneurship Center](#)
- [MIT Leadership Center](#)
- [MIT \\$100K Competition](#)
- [Global E-Lab](#)
- [Biomedical Enterprise Program](#)
- [MIT Center for Digital Business](#)
- [MIT-China Management Education Project](#)

## Organizers:

Class of 2009:

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